

Development Consent

Section 4.16 of the *Environmental Planning and Assessment Act 1979*

As delegate for the Minister for Planning and Public Spaces, I approve the Development Application referred to in Schedule 1, subject to the conditions in Schedule 2.

These conditions are required to:

- prevent, minimise, or offset adverse environmental impacts;
- set standards and performance measures for acceptable environmental performance;
- require regular monitoring and reporting; and
- provide for the ongoing environmental management of the development



Director
Transport and Water Assessments

Sydney

24 October 2025

SCHEDULE 1

Application Number:	DA 25/11710
Applicant:	Manboom Signage Partnership Pty Limited
Consent Authority:	Minister for Planning and Public Spaces
Site:	Kent Street pedestrian overpass, M2 Motorway, Cheltenham
Development:	Continued use (for a period of 15 years) of two existing static advertising signs on the Kent Street pedestrian overpass, M2 Motorway, Cheltenham

DEFINITIONS

Applicant	Manboom Signage Partnership Pty Limited or any person carrying out any development to which this consent applies.
Certifying Authority	A person who is authorised by or under Part 6 of the EP&A Act to issue Part 6 certificates.
Conditions of this consent	Conditions contained in Schedule 2 of this document.
Construction	All physical work to enable operation including but not limited to the demolition and removal of buildings or works, the carrying out of works for the purpose of development, including bulk earthworks, and erection of buildings and other infrastructure permitted by this consent.
Department	NSW Department of Planning, Housing and Infrastructure
Development	The development described in the Statement of Environmental Effects and technical reports and drawings listed in Condition A2(c) , including the works and activities comprising construction, operation and post commencement of use, as modified by the conditions of this consent.
Environment	Includes all aspects of the surroundings of humans, whether affecting any human as an individual or in his or her social groupings.
EP&A Act	<i>Environmental Planning and Assessment Act 1979</i>
EP&A Regulation	<i>Environmental Planning and Assessment Regulation 2021</i>
Feasible	What is possible and practical in the circumstances.
Incident	An occurrence or set of circumstances that causes, or threatens to cause material harm to the environment, and as a consequence of that environmental harm, may cause harm to the health and safety of human beings, and which may or may not be or cause a non-compliance. Note: “material harm” is defined in this consent
Land	Has the same meaning as the definition of the term in section 1.4 of the EP&A Act
Material harm	Harm that: a) involves actual harm to the environment that may include (but not be limited to) a leak, spill, emission, other escape or deposit of a substance, and as a consequence of that environmental harm (pollution), may cause harm to the health or safety of people, or b) results in actual or potential loss or property damage of an amount, or amounts in aggregate, exceeding \$10,000, (such loss includes the reasonable costs and expenses that would be incurred in taking all reasonable and practicable measures to prevent, mitigate or make good harm to the environment). Note This definition excludes “harm” that is either authorised under this consent or any other statutory approval. Note: For the purposes of this definition, material harm excludes incidents captured by Work Health and Safety reporting requirements.
Minister	NSW Minister for Planning and Public Spaces (or delegate)
Non-compliance	An occurrence, set of circumstances or development that is a breach of this consent.
Operation	The carrying out of the approved purpose of the development from the date of consent.
Planning Secretary	Planning Secretary under the EP&A Act, or nominee.

Reasonable	Applying judgement in arriving at a decision, taking into account: mitigation benefits, costs of mitigation versus benefits provided, community views, and the nature and extent of potential improvements.
SEE	Statement of Environmental Effects, M2 Motorway Static Signage, Kent Street Overpass (Beam Planning, 31 July, 2025).
Subject site	The site as described in Schedule 1.
TfNSW	Transport for NSW

SCHEDULE 2
PART A - ADMINISTRATIVE CONDITIONS

OBLIGATION TO MINIMISE HARM TO THE ENVIRONMENT

- A1. In addition to meeting the specific performance measures and criteria in this consent, all reasonable and feasible measures must be implemented to prevent, and if prevention is not reasonable and feasible, minimise, any material harm to the environment that may result from any construction works and the operation of the development.

TERMS OF CONSENT

- A2. The development may only be carried out:
- (a) in compliance with the conditions of this consent;
 - (b) in accordance with all written directions of the Planning Secretary including in relation to -
 - (i) the environmental performance of the development
 - (ii) any document or correspondence in relation the development
 - (iii) any notification given to the Planning Secretary under the terms of this consent
 - (iv) any audit of the construction or operation of the development
 - (v) the terms of this consent and compliance with the terms of this consent (including anything required to be done under this consent), and
 - (vi) the carrying out of any additional monitoring or mitigation measures; and
 - (c) in accordance with the approved plans, drawings, and reports listed in the tables below.

Design Drawings by Dennis Bunt Consulting Engineers Pty Ltd				
Job No.	Sheet No.	Issue	Name of Plan	Date
25080-5	DA01	A	Advertising Signage General Arrangement & Site Plan, Elevation & Section.	10/06/25
25080-5	DA02	A	Advertising Signage General Arrangement & Site Plan, Elevation & Section.	2/07/25

Technical Report	Revision	Author	Date
Statement of Environmental Effects, M2 Motorway Static Signage, Kent Street Overpass	-	Beam Planning	31/07/25
Road Safety Assessment	2.0	National Transport Research Organisation	18/08/25
Public Benefit Offer			
Public Benefit Offer, Reference M2-O1419, M2 Advertising Signs – Public Benefits, Proposed Development Applications – 7 Static Signs	-	Head of NSW Concessions The Hills Motorway Limited, Transurban	13 October 2025

- A3. The conditions of this consent and written requirements and directions of the Planning Secretary prevail to the extent of any inconsistency, ambiguity or conflict between them and a document listed in **Condition A2(c)**. In the event of an inconsistency, ambiguity or conflict between any of the documents listed in **Condition A2(c)**, the most recent document prevails to the extent of the inconsistency, ambiguity or conflict.

DURATION OF CONSENT

- A4. This development consent is issued for a limited period of 15 years. The consent will cease to be in force/expire 15 years after the date of consent.

Note: A new development application must be submitted prior to that date for assessment and determination if it is intended to continue the use beyond the cessation date.

PRESCRIBED CONDITIONS

- A5. The Applicant shall comply with all relevant prescribed conditions of development consent under Part 4, Division 2 of the EP&A Regulation.

LEGAL NOTICES

- A6. Any advice, or notice to the consent authority, shall be served upon the Planning Secretary via email at information@planning.nsw.gov.au. The notice must identify the development application number and name of the development. This does not apply to incident and non-compliance notifications under **Conditions A17** and **A19**.

APPLICABILITY OF GUIDELINES AND STANDARDS

- A7. The approved signs and the supporting structures must meet all relevant Australian standards, and any technical operational standards and requirements of TfNSW.
- A8. References in the conditions of this consent to any guideline, protocol, Australian Standard or policy are to such guidelines, protocols, standards or policies in the form they are in as at the date of this consent, unless otherwise approved by the Planning Secretary.
- A9. Consistent with the conditions of this consent and without altering any limits or criteria in this consent, the Planning Secretary may, when issuing directions under this consent in respect of ongoing monitoring and management obligations, require compliance with an updated or revised version of such a guideline, protocol, standard or policy, or a replacement of them.

DESIGN AND OPERATION

- A10. The approved signs must be designed and operated in accordance with the requirements set out in the *Transport Corridor Outdoor Advertising and Signage Guidelines* (Department of Planning and Environment, 2017), and as described in the documents listed in **Condition A2** and amended by the conditions of this consent.
- A11. The approved signs must comply with the relevant requirements of *Development Near Rail Corridors and Busy Roads – Interim Guideline* (Department of Planning, 2008).

STRUCTURAL ADEQUACY

- A12. All new structures, and any alterations or additions to existing structures, that are part of the development, must be constructed in accordance with the relevant requirements of the *National Construction Code*, and any applicable Australian Standards. All structural works must be certified by a suitably qualified and practicing structural engineer.

WIND LOADING

- A13. The approved signs must meet wind loading requirements as specified in the Australian Standards *AS 1170.1:2002 Structural Design Actions – Permanent, Imposed and Other Actions* and *AS 1170.2:2021 - Structural Design Actions – Wind Actions*.

REFLECTIVITY AND GLARE

- A14. The level of reflectance of the materials used and advertisements must meet the requirements specified in *AS/NZS 1906.1:2017 Retroreflective materials and devices for road traffic control purposes*.
- A15. The signage structures must be orientated in a manner that does not create headlight reflection or glare in a driver's line of sight.

LOCATION OF CERTAIN NAMES AND LOGOS

- A16. The name or logo of the entity who owns or leases an advertisement or the signs must comply with the requirements of section 3.18 of *State Environmental Planning Policy (Industry and Employment) 2021* and the name or logo must be no greater than 0.25 m² in size.

INCIDENT NOTIFICATION, REPORTING AND RESPONSE

- A17. The Planning Secretary must be notified in writing to compliance@planning.nsw.gov.au immediately after or within 24 hours of the Applicant becoming aware of an incident. The notification must identify the development (including the development application number and the name of the development if it has one) and set out the date, time, location and nature of the incident.

COMPLIANCES

- A18. The Applicant must ensure that all of its employees, contractors (and their sub-contractors) are made aware of, and are instructed to comply with, the conditions of this consent relevant to activities that they carry out in respect to the development.

NON-COMPLIANCE NOTIFICATION

- A19. The Planning Secretary must be notified in writing to compliance@planning.nsw.gov.au within seven days after the Applicant becomes aware of any non-compliance. The Certifying Authority must also notify the Planning Secretary in writing to compliance@planning.nsw.gov.au within seven days after they identify any non-compliance.
- A20. The notification required by **Condition A19** must identify the development and its application number, set out the condition of consent for which the development is non-compliant, the way in which the development does not comply, and the reasons for the non-compliance (if known), and what actions have been, or will be, undertaken to address the non-compliance, including the timeframe for implementing the actions.
- A21. A non-compliance which has been notified as an incident under **Condition A17** does not need to be notified as a non-compliance.

END OF PART A

PART B - USE OF SIGNAGE

MAINTENANCE

- B1. Within one month of the date of this consent, a Maintenance Plan must be prepared and include, but not be limited to, the following matters:
- (a) an environmental and safety risk assessment;
 - (b) details on the frequency of structural inspections and audits and the aspects to be inspected / audited, with the interval between inspections / audits adhering to the recommended timings in each structural and safety report generated post-inspection / audit;
 - (c) a checklist of the items to be maintained and the frequency of maintenance;
 - (d) the hours and frequency of inspections and routine preventative maintenance of the approved signs (to ensure minimal disruption of any surrounding residential amenity and traffic operations), including inspections to identify damage from storms and graffiti;
 - (e) contact details of the site manager;
 - (f) safety, including preparation of a safe work method statement for maintenance works;
 - (g) traffic management procedures, including details of the location of parking for vehicles associated with the operation and maintenance of the approved signs;
 - (h) maintenance of lighting in compliance with *AS4282:2023 Control of the Obtrusive Effects of Outdoor Lighting*;
 - (i) removal of graffiti, including timeframes for removal; and
 - (j) measures to treat any surface corrosion present on the signage structure.
- A copy of the Maintenance Plan must be provided to the Planning Secretary on request and within seven days of the request being made.
- B2. The Maintenance Plan required by **Condition B1** must be implemented and regular maintenance must be undertaken in accordance with the Plan.

LIGHTING

- B3. The signage lighting must comply with the requirements in Australian Standard *AS/NZS 4282:2023 Control of the Obtrusive Effects of Outdoor Lighting*, the luminance criteria for non-digital signs set out in Table 5 of the *Transport Corridor Outdoor Advertising and Signage Guidelines* (Department of Planning and Environment, 2017) and the maximum luminance levels in the SEE.

ADVERTISING SIGNAGE CONTENT

- B4. The advertisements and any other images displayed on the approved signs must not contain and/or use:
- (a) flashing or flickering lights or content;
 - (b) electronically changeable messages;
 - (c) animated display, moving parts, or simulated movement, including though fade, dissolve, or vertical or horizontal scrolling;
 - (d) video/movie style advertising or messages, including live television, satellite, internet or similar broadcasts;
 - (e) complex displays, including information and text comprising a variety of fonts, styles and sizes which hold drivers' attention beyond "glance appreciation";

- (f) patterns, shapes, symbols or displays that resemble traffic signals or may result in an advertisement being mistaken for a prescribed traffic control device because it has, for example, red, amber or green circles, octagons, crosses, or triangles;
- (g) text providing instruction to drivers such as "stop" or "halt" or the like;
- (h) a method of illumination that distracts or dazzles;
- (i) dominant use of colours red or green; and
- (j) technology that interacts with in-vehicle electronic devices or mobile devices.

Signage content must also comply with all conditions in **Part A** of this consent and be in accordance with the road safety guidelines for sign content set out in *Transport Corridor Outdoor Advertising and Signage Guidelines* (Department of Planning and Environment, 2017).

WIRING

- B5. Any wiring must be contained behind the signs, or otherwise concealed, so that wiring is not visible from any public place.

REMOVAL OF GRAFFITI

- B6. The owner/manager of the site or signs must remove all graffiti from the advertising structures in accordance with the timeframes specified in the Maintenance Plan required by **Condition B1**.

ADVERTISING REVENUE/PUBLIC BENEFIT

- B7. The advertising structures must be made available to TfNSW for no less than 5% of available advertising time for each sign, for the display of road safety messages and at no cost to TfNSW, inclusive of TfNSW public notices/campaigns. The Applicant must maintain a log of what the advertisement(s) was and for how long it was displayed. The log must be maintained for the duration of the development consent. The log must be made available to the Planning Secretary on request, and within seven days of the request being made.

END OF PART B

PART C - DURING CONSTRUCTION

INSTALLATION OF LOGOS

- C1. The Applicant must notify the Planning Secretary within three months of the logos being installed. The notification must include photographs showing the location of the logos.

CONSTRUCTION HOURS

- C2. Construction work on the logos is restricted to the following:
- (a) between 7:00 am and 6:00 pm, Mondays to Fridays inclusive;
 - (b) between 8:00 am and 1:00 pm, Saturdays; and
 - (c) no work on Sundays and public holidays,
- unless in accordance with a Road Occupancy Licence which allows for alternative hours.

END OF PART C

APPENDIX 1 ADVISORY NOTES

APPEALS

- AN1. The Applicant has the right to appeal to the Land and Environment Court of New South Wales, in the manner set out in the *Environmental Planning and Assessment Act 1979* (NSW), and the *Environmental Planning and Assessment Regulation 2021* (NSW).

OTHER CONSENTS AND PERMITS

- AN2. The Applicant must apply to Council and/or TfNSW (as relevant) for all necessary permits, including crane permits, road opening permits, hoarding or scaffolding permits, footpath occupation permits, and/or any other consents under Section 68 of the *Local Government Act 1993* (NSW), and Section 138 of the *Roads Act 1993* (NSW).

RESPONSIBILITY FOR OTHER CONSENTS AND AGREEMENTS

- AN3. The Applicant must be solely responsible for ensuring that all additional consents and agreements are obtained from other authorities, as relevant.

DISABILITY DISCRIMINATION ACT

- AN4. This application has been assessed in accordance with the *Environmental Planning and Assessment Act 1979* (NSW). No guarantee is given that the development complies with the *Disability Discrimination Act 1992* (Cth). The Applicant/owner is responsible to ensure compliance with this, and other anti-discrimination legislation. The *Disability Discrimination Act 1992* (Cth) covers disabilities not catered for in the minimum standards called up in the *National Construction Code* (Australian Building Codes Board, 2022), which references AS 1428.1 - *Design for Access and Mobility*. AS1428 Parts 2, 3 & 4, provide the most comprehensive technical guidance under the *Disability Discrimination Act 1992* (Cth) currently available in Australia.

COMMONWEALTH ENVIRONMENT PROTECTION AND BIODIVERSITY CONSERVATION ACT 1999

- AN5. The Environment Protection and Biodiversity Conservation Act 1999 (Cth) provides that a person must not take an action which has, will have, or is likely to have, a significant impact on, a matter of national environmental significance (NES matter), or Commonwealth land, without a consent from the Australian Environment Minister.
- AN6. This application has been assessed in accordance with the *Environmental Planning & Assessment Act 1979* (NSW). The determination of this application has not involved any assessment of the application of the Commonwealth legislation. It is the Applicant's responsibility to consult the Australian Department of Climate Change, Energy, the Environment and Water in order to determine the need, or otherwise, for a Commonwealth consent. The Applicant should not construe this issue of consent, as notification that the Commonwealth Act does not have application to the development. The Commonwealth Act may have application, and the Applicant should obtain advice about this matter. There are severe penalties for non-compliance with the Commonwealth legislation.